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Douglas W. McArthur 50,795
Name of Attorney Registration No.

Signature of Attorney

P&G Case CM2543CQ

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of :
Andrea Branca et al. : Confirmation No.
Serial No. To be assigned : Group Art Unit
Filed November 18, 2003 : Examiner

For Improved Process For Printing Actives Onto Articles

ASSOCIATE POWER OF ATTORNEY

Commissioner for Patents,
P. O. Box 1450
Alexandria, VA 22313-1450

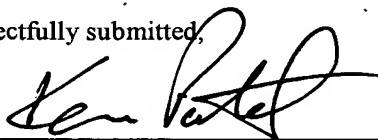
Dear Sir:

You are requested to recognize all attorneys associated with Customer Number 27752 of The Procter & Gamble Company, Cincinnati, Ohio, as Associate Attorneys or Agents, to prosecute this application, to make alterations and amendments therein, and to transact all business in the Patent Office connected with the application or with the patent granted thereupon.

Please address all future communications to:

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Respectfully submitted,



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Date: November 18, 2003

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(assocpwr.doc)
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